



# Montebello City Services Protection Measure

(Local Transaction and Use Tax)

## TO PROTECT Recreation & Community Services

Each year, Montebello's seven major parks and park facilities cater to the recreation, health and social needs of residents, from pre-schoolers to seniors. They include:

- ✓ 70,000 Senior Center Visitors
- ✓ 10,000 Aquatics Center Swimmers
- ✓ 9,000 After-School Program/Tiny Tot children
- ✓ 1,300 Seasonal Camps
- ✓ 4,500 Youth and Adults Sports Players
- ✓ 100,000 Annual Park Visitors



The 1% (a penny for each dollar) sales tax, if approved by voters, will provide approximately \$9 million dollars in new revenues per year. These dollars could be used for street repairs, park maintenance, tree trimming, youth and senior programs, playground improvements, ball fields, public safety programs such as gang enforcement unit, crime prevention unit, fire prevention and education programs.



Enhance the quality of life by funding **youth and senior recreational activities**, such as swim lessons, youth sport programs and senior clubs



Ensure adequate funding for parks, to maintain and **improve playgrounds and ball fields**

Without new annual revenues, many of Montebello's youth, adult sports and senior programs could be impacted:

### POSSIBLE IMPACT

- ✓ Cuts in parks and facility hours
- ✓ Loss of City support for youth sports programs
- ✓ Reduction in Senior Center operation hours
- ✓ Further cuts in senior activities and social programs
- ✓ Closure of Aquatic Center and Skate Park
- ✓ Reduction in park maintenance services

### BENEFITS

The Measure could preserve, protect and enhance existing parks & recreation programs and facilities



Visit [www.lavote.net](http://www.lavote.net) for voter information

More information [www.cityofmontebello.com](http://www.cityofmontebello.com) | [cspm@cityofmontebello.com](mailto:cspm@cityofmontebello.com) | (323) 887-1363