



CITY of MONTEBELLO

MEASURE S : CITY SERVICES PROTECTION MEASURE

S

Improving Streets, Facilities, Parks & Programs

After years of state takeaways of millions of local dollars, the City of Montebello is facing a \$5.6 million budget deficit this year, despite belt-tightening across City departments.

Over the last five years alone, more than \$82.5 million has been taken by the state, significantly draining the City's resources and impacting public safety.

The City has addressed these fiscal challenges in a number of ways:

- **DOWNSIZED CITY STAFF**, laying off employees across departments and freezing critical positions.
- **REDUCED POLICE DEPARTMENT STAFF** including neighborhood watch, drug loitering, graffiti, mental health issues, narcotics investigations and homeless outreach units.
- **REDUCED FIRE DEPARTMENT STAFF** over an eight-year period to account for fiscal cuts.
- **DEFERRED MUCH-NEEDED MAINTENANCE** on equipment and projects including the police vehicle fleet, fire station upgrades, and security and amenity enhancements at all of the City's parks.

However, the City is still facing \$213 million in long-term and immediate needs, including \$178 million in deferred maintenance. Without additional revenues, the City will be forced to make additional cuts in all areas, including fire and public safety.

Election Day: November 7, 2017

Register to vote and find your polling place at www.lavote.net

WHAT IS MEASURE S?

Montebello City Council voted to place the City Services Protection measure before Montebello voters on the November 7, 2017 general election ballot. Measure S is a 1% sales tax, also known as the Local Transaction and Use Tax. This is equivalent to one cent for each dollar. Currently, only 1% of the sales tax comes to Montebello, with 8.25% going to the State, County and other agencies.

Residents will not be taxed on groceries, prescription medications or rent. Only non-medical and non-food items are subject to sales tax.

The sales tax is collected from all consumers including visitors who make taxable purchases in Montebello. These visitors include the estimated 416,834 daytime workforce population that purchases goods in Montebello regularly, far outweighing the 64,000 permanent residents in Montebello.



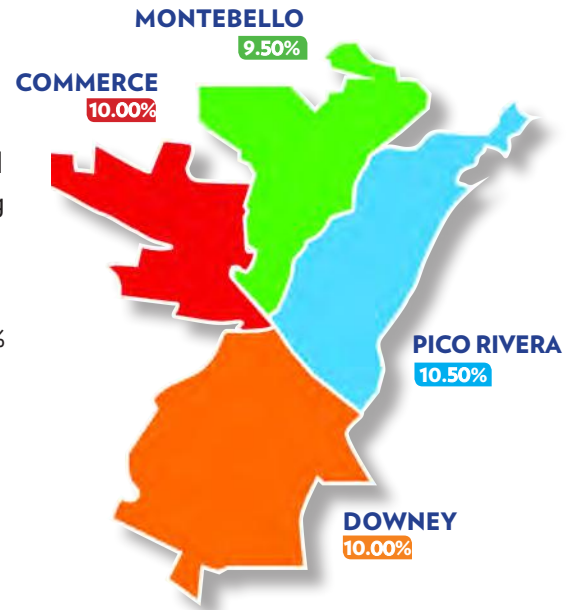
If approved, the measure would provide approximately \$9 million annually in new revenues to allow the City to maintain our streets, parks and facilities.

The funding would also help the City address its deferred maintenance costs, including repairing potholes and sidewalks, improving main roads and residential streets, and investing in programs that attract businesses and create jobs, among other items.

As of October 1, 2017, Montebello's sales tax is one of the lowest when compared to neighboring communities: Pico Rivera has a 10.50% rate, Downey has a 10.00% rate and Commerce has a 10.00% rate, among others. This measure's proposed change would keep Montebello competitive with comparable cities in the region.

If approved by voters, the funding from the City Services Protection Measure would enhance the quality of life for Montebello residents, by helping to preserve, protect and enhance existing parks and recreation programs and facilities, including improving our local playgrounds and ball fields where our children learn and play.

The measure contains strict accountability provisions, including mandatory financial audits, reports to the community and an independent citizens' advisory committee to ensure that, if approved, all funds are spent to maintain and upgrade essential services.



PROGRAMS THAT MAY BE AFFECTED

- CUTS in youth sports and senior programs
- Potential CLOSURE of Aquatic Center and Skate Park
- REDUCED park maintenance and facility hours
- OUTDATED emergency response equipment and technology
- LACK of public safety personnel to keep our communities safe, including reductions to Police units charged with confronting a growing homeless population and crime associated with the drug epidemic



The City continues to engage all community members on the current fiscal situation. For additional information, please visit www.cityofmontebello.com or contact us at cspm@cityofmontebello.com.

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S *Securing Public Safety*

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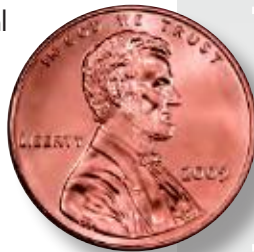


If approved, the measure would provide approximately \$9 million annually in new revenues to allow the City to maintain our local Police and Fire Departments. This will help to ensure continued quick emergency response times, properly equipped emergency vehicles, and allow the City to hire additional police officers and firefighters to keep our communities safe.

Without additional funding, the City may experience increased cuts to Police units charged with confronting a growing homeless population and crime associated with the drug epidemic.

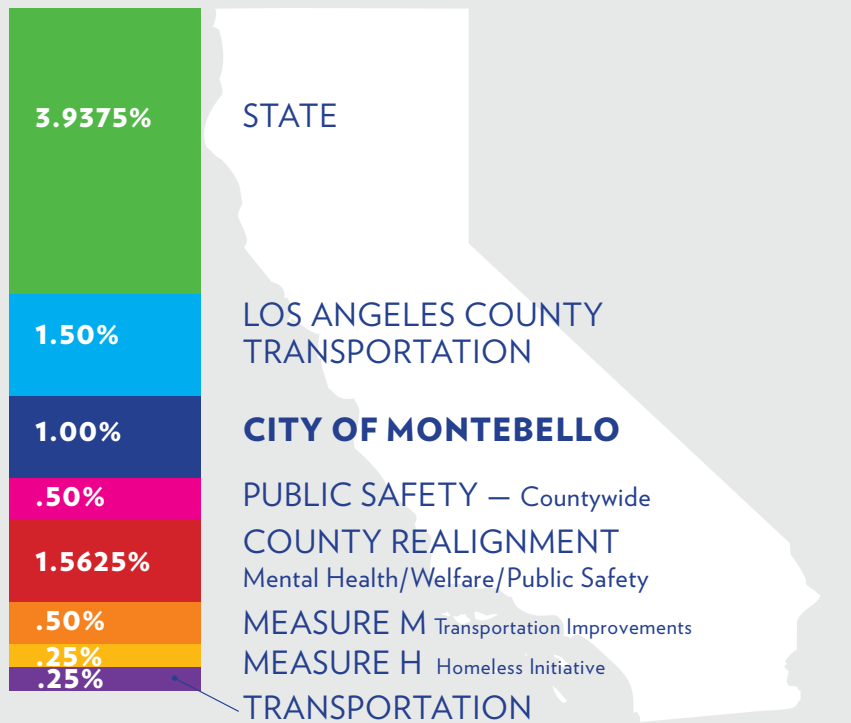
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ONLY 1% OF CURRENT SALES TAX COMES TO MONTEBELLO

8.50% GOES TO THE STATE, COUNTY AND OTHER AGENCIES



What is the current sales tax in Montebello? As of October 1, 2017, the sales tax is 9.50% of which 8.50% goes to the State and the County. Only 1% comes to Montebello. This means on every taxable dollar spent, only a penny is available for public services.



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