

## TEMPORARY SIGNS

The following is a summary of Section 17.62.110 of the Montebello Municipal Code regulating Temporary Signs.

On March 18, 1997, the Montebello City Council approved revisions to the City's regulations of temporary sign to allow greater flexibility to local merchants.

A temporary sign is defined as a sign or display constructed of cloth, plastic, canvas or similar light weight materials, with or without frames. The maximum size allowed is thirty square feet per façade except for inflatable signs which are defined as an object inflated with lighter-than-air gaseous elements for buoyancy, and is anchored to any building, structure or the ground. Small (11 inch diameter or less) latex balloons are exempt from sign code regulation.

Temporary signs are limited to change of ownership or new management announcements and announcements of special sale events or promotional activities.

All temporary signs may be displayed subject to a Temporary Use Permit (TUP). Temporary signs may be displayed up to 120 days in any given 365-day period. Applicants may choose from the following display period alternatives, with 15 days between display periods:

- a) Thirty (30) day periods, not to exceed 120 days in a 365-day period.
- b) Fifteen (15) day periods, not to exceed 120 days in a 365-day period.
- c) A combination of thirty (30) and fifteen (15) day periods, not to exceed 120 days in a 365 day period.
- d) Large inflatable signs are limited to a total of 28 days in a 365-day period. The number of days for inflatable sign display shall be deducted from the 120-day annual total.

The fee schedule for temporary sign permits is as follows:

15 - day permit (Consecutive)	\$23.00
30 - day permit (Consecutive)	\$33.00
Annual permit (120 – days per year)	\$67.00
Inflatable Sign (28 days per year)	\$33.00

Merchants now have the option of submitting an annual sign plan that offers a considerable savings in permit fees. The plan should itemize the planned dates of display and is subject to the approval by the Planning Division.

Where a business sign or entrance(s) are obstructed or additional signs are needed due to a public works project, such business shall be granted a Temporary Use Permit for the duration of the project for business identification of directional purpose. No charge will be made for such a permit nor will the time period be counted against the 120 annual days permitted.

Temporary signs prohibited at all times are as follows:

- a) Temporary signs in the public right-of-way.
- b) Portable signs.
- c) Inflatable signs made of mylar or other similar metal-coated plastic.
- d) Paper signs displayed on the building or structure exterior.

Any inquiries regarding the code provisions for temporary signs or the issuance of permits for such signs should be directed to the Planning Division at (323) 887-1490.